

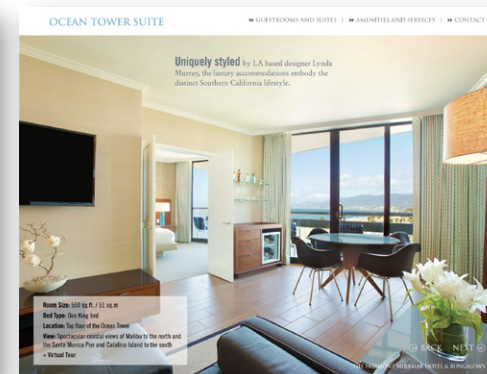
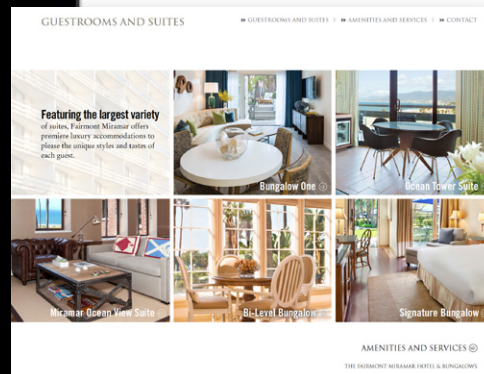


BRANDING
ADVERTISING
PRINT
INTERACTIVE

A BRIEF OVERVIEW of our capabilities
showcasing some of the most popular formats
we have been asked to create in recent months.

PLEASE TAKE A QUICK TOUR >

INTERACTIVE PDF E-BROCHURES



Fairmont Miramar Hotel & Bungalows
Santa Monica PDF e-brochure.

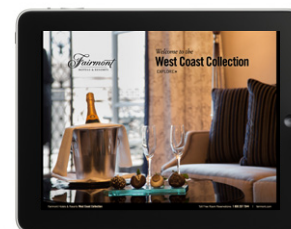
[VIEW ACTUAL BROCHURE >](#)

Easily distribute customized information on multiple pages in a fun, interactive format. Target individual clients or groups of any size with content intended specifically for them. It's leaps beyond just saving your print brochure as a PDF.

FEATURES

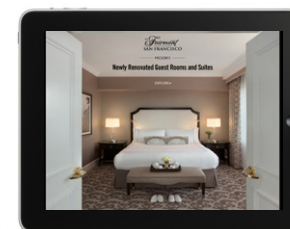
- interactive navigation via menus and buttons
- structured as a brochure for easy printing
- compatible with virtually all platforms and devices
- can be distributed as an e-mail attachment or downloaded from a link
- can be stored on a recipient's computer or device as a file
- paperless and eco-friendly

ADDITIONAL PDF E-BROCHURE SAMPLES



Fairmont Hotels & Resorts West
Coast Collection

[VIEW ACTUAL BROCHURE >](#)



Fairmont San Francisco
Presenting Newly Renovated
Guestrooms and Suites

[VIEW ACTUAL BROCHURE >](#)

ANIMATED E-GREETING CARDS & INVITATIONS

Send your holiday greetings with extra flair while maintaining your brand and using actual property or event images. Make your e-invitations come alive with sound and movement. Animated e-cards are a low-cost, high-impact tool that is sure to capture attention.

FEATURES

- property and brand specific
- entertaining and impactful
- no postage or printing costs
- paperless and eco-friendly

A FEW SAMPLES OF OUR ANIMATED E-CARDS

The Fairmont Scottsdale Princess Holiday Card 2014



VIEW >

The Fairmont San Francisco Holiday Card 2013



VIEW >

Rosewood Las Ventanas Al Paraiso Holiday Card 2012



VIEW >

Four Seasons Los Angeles Holiday Card 2011



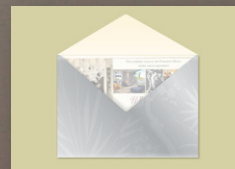
VIEW >

The Fairmont Rocky Mountain Region Holiday Card 2011



VIEW >

The Fairmont San Francisco Wedding Catering Promo Card



VIEW >

The Fairmont San Jose Event Promo Card



VIEW >

The Fairmont Newport Beach Event Promo Card



VIEW >

Not just for holiday greetings, these e-cards work great as invitations to events or special offer announcements!

EMBEDDED
SOUNDTRACK



ANIMATED E-BROCHURES



Present your message through a visual story. Give your viewer an almost theatrical experience with zooming, panning, image transitions, moving text and synchronized music. Interactive only to a degree, an animated e-brochure is intended to present information in an engineered sequence to maximize impact.

FEATURES

- ideal for presenting imagery in a dynamic and entertaining way
- visual emphasis on key messages through text animation
- music to underscore emotional impact
- optional interactive timeline and play/pause buttons*
- possibility to embed video

< PREVIOUS PAGE

NEXT PAGE >

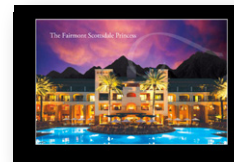
Fairmont
Pacific Rim
Vancouver

[VIEW >](#)

ADDITIONAL ANIMATED E-BROCHURE SAMPLES

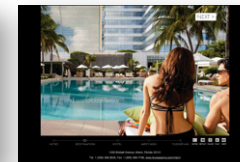
The Fairmont
Scottsdale Princess

[VIEW >](#)



Four Seasons Miami

[VIEW >](#)



The Westin San Francisco

[VIEW >](#)



Palazzo Tornabuoni Florence, Italy

[VIEW >](#)



*As some hand-held devices do not support Adobe Flash Player™, a less interactive, movie-like version is automatically streamed as soon as one of those devices is detected.

415.626.0912 | allelementsdesign.com

COFFEE TABLE BOOKS

Make a statement with the ultimate in visual and tactile experience. Using only the finest materials and exquisite craftsmanship, these hard cover pieces communicate quality on multiple levels - both consciously and unconsciously.

FEATURES

- offers a tangible experience when actual product or property may not be showcased in real life
- feels substantial and exclusive
- communicates high level of quality through materials used
- less likely to be misplaced or thrown away

Presentation of an upscale residence at the Presidio Terrace in San Francisco



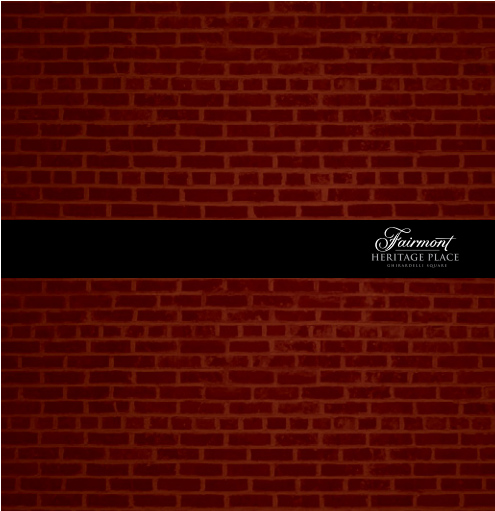
Presentation of an upscale residence at Pacific St. in San Francisco



Four Seasons Private Residences
Los Angeles at Beverly Hills book

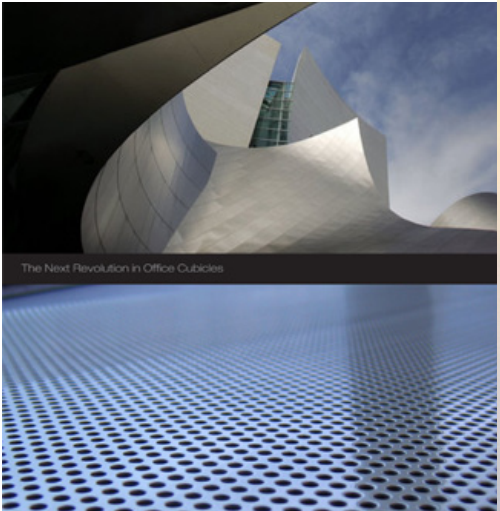
BRANDING
ADVERTISING
PRINT
INTERACTIVE

PRINT COLLATERAL



Despite recent advances in electronic communication, beautiful, printed presentations remain a staple of most marketing portfolios. Brochures, pamphlets, booklets, rack cards... no digital media can quite replace the feeling of fine paper between one's fingers or the earthy quality of images printed on matte, recycled stock.

Print design and production has been our focus for years and we believe we're good at it.



BRANDING
ADVERTISING
PRINT
INTERACTIVE

MENUS AND DIRECTORIES

Tailoring your services offer to a specific niche or a season is a necessity in today's market. When it comes to finding new, creative ways of presenting information to a particular audience, or simply arranging menu items in a traditional format, we have been the agency of choice for a host of five-star properties. Our expertise includes:

- restaurant menus
- spa services menus
- romantic menus
- activity guides
- catering and special event menus
- wedding guides
- guest service directories



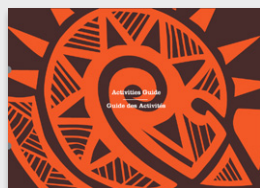
Rosewood
Las Ventanas Al Paraiso
Wedding, Catering and
Romance Guides



Four Seasons Hotel Silicon Valley Event Menu



Four Seasons Hotel
Los Angeles Spa Menu

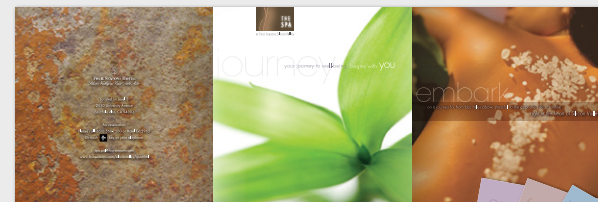


Four Seasons Resort
Bora Bora
Activities Guide



The Fairmont San Francisco
Wedding Guide

Four Seasons Resort
Bora Bora
Romance Menu



Four Seasons Hotel Silicon Valley Spa Menu

ADVERTISING



Oasis Urbano
Tiendas de Lujo
Exquisita Gastronomía

Una experiencia inolvidable en Miami.

FOUR SEASONS HOTEL
Miami

1457 Brickell Avenue, Miami, Florida 33131 | www.fourseasons.com/miami | (305) 381-2044

Match the style of your corporate office's ad campaign or generate an original one that complies with your brand standards. In either case, we have the creativity and skills necessary to guarantee a successful outcome at a reasonable cost.

Chef Marco Fossati believes that the food we grow and prepare defines us. In that spirit Quattro celebrates local and regional farmers, fishers, and purveyors by preparing food that captures pure and simple flavors.

Q
QUATTRO

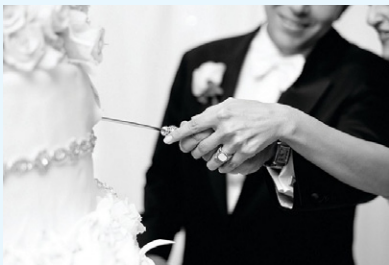
Quattro congratulates *edible* SILICON VALLEY on their premiere issue.



(858) 566-1200
www.quattrorestaurant.com
2050 University Avenue, East Palo Alto

FOUR SEASONS HOTEL
San Jose Valley

EXPECT THE UNEXPECTED...



...BECOME A FOUR SEASONS BRIDE.

FOUR SEASONS HOTEL
San Francisco

(415) 633-3000 | www.fourseasons.com/sanfrancisco 757 MARKET STREET, SAN FRANCISCO, CALIFORNIA 94103



NOW PRESENTING
A Wine Country Wedding of a Lifetime

Fairmont
SILICON VALLEY INN & SPA
FAIRMONT SONOMA MOUNTAIN INN & SPA
WEDDING CELEBRATIONS

Memories To Share With Family And Friends
For a wedding that will not be forgotten, choose the Fairmont Sonoma Mountain Inn & Spa. Your personal Wine Country wedding specialists will expertly coordinate every aspect of your very special occasion. No detail is too small or outside the realm of their expertise.

Nestled in the heart of California Wine Country, the Fairmont Sonoma Mountain Inn & Spa is naturally grand with all the elements of a magical celebration.

707-558-9000 | Toll Free: 1-800-445-2424 | fairmont.com/sonoma | fourseasons.com/wedding.com
PHOTO: MICHAEL WOOD

BRANDING
ADVERTISING
PRINT
INTERACTIVE



DOWN ABOUT YOUR WRINKLES?
...WE CAN HELP

Cellular Intelligence® Luxury MedSpa

- Youth Enhancing Injections
- CoolSculpting™ Non-Invasive Permanent Fat Removal
- State of the Art Laser Treatments
- Medical Grade Facial Treatments
- All services are performed under the guidance of Medical Director Dr. Brian M. Bralman, Board Certified Plastic Surgeon

CELLULAR INTELLIGENCE®
Age Defying Technology

Contact us to make an appointment today.
180 E. Wacker 312.263.1465 www.cimedspa.com



Park Hyatt Chicago Celebrates Expo Art Week

PARK HYATT CHICAGO®

Our Luxury is Personal

800 NORTH MICHIGAN AVENUE, CHICAGO, ILLINOIS 60611
TELEPHONE +1 312 334 1234 FACSIMILE +1 312 334 6000 PARKCHICAGO.HYATT.COM

©2007 Hyatt. All rights reserved. Hyatt and related marks are trademarks of Hyatt International Corporation. 2007 Hyatt International Corporation. All rights reserved.

Uncorked
Fridays

Raid your personal cellar or visit your favorite wine shop and indulge in your treasures over dinner as Quattro's expert culinary team assists with a menu pairing. Quattro Restaurant will waive all corkage fees every Friday.

For more information or to make reservations, please call 650-470-3879 or visit www.opentable.com

This offer is valid every Friday and must be in conjunction with a purchase of a meal.

Located at Four Seasons Hotel Silicon Valley
2050 University Ave, East Palo Alto

Q
QUATTRO



Discover Truly Extraordinary Service and Amenities.

As soon as you enter the Four Seasons Hotel San Jose, you'll be greeted by an incredible blend of innovation and elegance. Indulge in a relaxing stay in one of our luxurious guest rooms or suites. Discover unforgettable dining at any of our exquisite restaurants including the recently re-vamped Fountain Restaurant, The Grill on the Alley, McCormick & Schmick's, or TAKAI Sushi & Sake Bar. Our grand hotel is also home to Bliss Bakery & Cafe, San Jose's premier European Bakery and Treatery. A state-of-the-art spa, offering a full complement of spa experiences, showcasing the very best in both Eastern and Western techniques.

For reservations or more information, please call #28-998-1902 or visit fourseasons.com/san-jose



THE KITCHEN
is a country in which
there are ALWAYS
discoveries to be made.

Eat Well, Be Well, Live Well.

NoMI KITCHEN LOUNGE GARDEN SPA

800 NORTH MICHIGAN AVENUE, CHICAGO, ILLINOIS 60611 TELEPHONE +1 312 239 4200 FACSIMILE +1 312 239 4000 PARKCHICAGO.HYATT.COM



SAVING YOU TIME AND ENERGY

For most jobs we do not require a design brief. One of our major strengths has been the ability to work intuitively with our clients to help clarify their vision and identify objectives. Give us a few rough outlines and we'll take it from there.

Frequently, we don't even have any text to work with and just "greek in" the entire layout. A copywriter then uses it to tailor content to its exact parameters.

If you've been playing with an idea for a new marketing piece or are looking to upgrade an existing one, give us a call or drop us a line. We'll help you push the process along.

Thank you!

Pavel Bosak OWNER, CREATIVE DIRECTOR
415.626.0912
pavel@allelementsdesign.com

